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# **Consumer Law (American Casebook Series)**



## Synopsis

Cases and Materials on Consumer Law (4th ed.) retains its comprehensive coverage and has been completely updated to reflect new developments in the dynamic field of consumer law, including: Internet marketing, ad substantiation, celebrity and other testimonials Consumer credit regulation, and the new Consumer Financial Protection Bureau Consumer privacy, online marketing and tracking Emerging payment systems e.g., credit, debit and stored value cards Remedies latest U.S. Supreme Court developments on consumer arbitration Predatory lending (capstone chapter), the legal fallout from the subprime mortgage foreclosure crisis This text contains a balance of cases, problems that reflect modern situations, and notes with discussion questions and references to the latest consumer protection scholarship. An updated teacher's manual and a new statutory supplement, entitled Selected Consumer Statutes, are available, also.

## Book Information

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